

## AT SSDP, CARING FOR OTHERS EXTENDS TO MORE THAN SKIN

(No. Easton, MA) – At a time when many non-profit organizations are experiencing a stomach-lurching drop in donations, the partners at South Shore Dermatology Physicians, PC, (SSDP) are ramping up their charitable giving.

Drs. Leera M. Briceno, Anu G. Jayaraman, Jay M. Ritt, and Viraj Shroff-Mehta have recently made generous contributions to more than a half dozen causes. The gifts will help to better the lives of children and adults locally and abroad.



[Sharon Soccer Association](#)



[Temple Sinai of Sharon](#)

The recipient organizations vary widely in their missions and services, and they reflect the donors' diverse backgrounds and interests. Among the beneficiaries are the Sharon MA-based [Sharon Soccer Association](#), [East & Alternative School PTO](#), and [Temple Sinai of Sharon](#). Also on the list are the [Milton Public Schools](#) and [Friends of Shelter Associates](#), a US non-profit that funds the construction of toilets and sanitation projects in Western India slums.

The 2009 contributions are just the latest in a string of generous gifts made by SSDP since the practice's start in March 2008. The group also has donated funds and school supplies to the Brockton-based [School on Wheels of Massachusetts](#) (SOWMA), to support SOWMA's mission of providing new backpacks and school supplies, one-on-one tutoring, and educational advocacy and support to children experiencing homelessness. In addition, a donation was made to the [Share and Care Foundation](#), in support of its work providing primary healthcare and education programs for underprivileged women and children in India. In 2008, SSDP sponsored the [Handi Kids Special Needs Camp](#) in its successful effort to obtain an \$8,000 [American Academy of Dermatology](#) grant to construct a protective Shade Structure on its Bridgewater campus.



[Milton Public Schools](#)



[Share and Care Foundation](#)

Practice Manager Tina Botelho says SSDP's charitable giving reflects the group's desire to impact the lives of others in a positive way. "I think it shows their passion for certain things," she explains. "It shows that not only are the physicians providing care to the community but that they also have interest in these organizations and want to support them. We are proud to be able to provide assistance to so many deserving causes."